



Request for Proposals
Outdoor/Adventure Photographer
For State-wide River Safety Advocacy Campaign

Release Date: April 5, 2024

Proposals Due: April 25, 2024

Contact for proposals and questions:

Addie Hedges

Community Engagement Coordinator/VHCB AmeriCorps Member

[Vermont River Conservancy](https://www.vermontriverconservancy.org)

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Project Background

Vermont River Conservancy protects and restores rivers for people and wildlife. We conserve land along rivers throughout the state through river corridor easements and other easement types. In addition to private river corridor easements designed to improve flood resilience, water quality, and wildlife habitat, we manage several swimming holes, paddling launches, campsites, and fishing holes that are open to the public.

We are engaged in coordinating a state-wide collaborative effort to highlight the recreational value of our rivers while encouraging folks to recreate safely and with care for the ecological characteristics of our conserved lands. As part of this campaign, Vermont River Conservancy is seeking proposals from local photographers who can provide beautiful photos that reflect the beauty of Vermont's rivers and promote safe river recreation.

Scope of Work

We seek a photographer to capture the following:

- Safety-related images of individuals demonstrating the safe and unsafe use of rivers for recreation.
- Images that illustrate and encourage low-impact engagement with our rivers.
- Stewardship activities and other on-the-ground work, documented during volunteer workdays or site visits with our stewardship team.
- Images of sites offering public access to rivers.
- Close-up shots of wildlife, plants, and stream features.
- Imagery depicting natural river patterns and fluvial processes. Drone photography is highly desirable.

Given this project's scope, photographers should be prepared to cover multiple sites across north-central Vermont, including travel between locations and coordinating multiple days of shooting.

Schedule

Request for proposals released	April 5th 2024
Submissions due	April 25th 2024
Selection made by	May 3rd 2024
First half of photos complete	June 15th 2024
All photos complete	July 3rd 2024

Instructions to submit proposals

Submissions must include:

- Link to a website with a portfolio OR at least 3-4 examples of your work.
- A proposal which addresses the following:
 - What is your experience as a photographer, and how can it be applied to this project?
 - What's your connection to rivers, and why are you excited to work with Vermont River Conservancy?
 - A description of how you plan to execute the Scope of Work and adhere to the project timeline.
 - As part of this project, you will provide deliverables that address Vermont River Conservancy's Scope of Work and organizational needs.
 - What is your proposed budget for completing this project?

To submit proposals, please email Addie Hedges (addie@vermontriverconservancy.org)

Submission Evaluation Criteria

- The overall quality of the proposal
- Quality of portfolio and professional experience
- Alignment with the Scope of Work outlined here and Vermont River Conservancy's mission
- Adherence to the project timeline
- Cost of proposal

Project Funding

We are a non-profit organization funded through grants and other types of giving. We have \$3,000-\$5,000 to provide to the right person to meet the needs of this request.